

Cloud Enterprise: Built for financial customers

Atlassian introduces new measures for its Cloud products to bolster its commitment to maintaining data security and integrity for financial services in EMEA.

Atlassian Cloud products have always been built with [industry-leading compliance frameworks](#) in mind. The next phase of Atlassian Cloud Enterprise provides security and data privacy capabilities compliant with region-specific regulatory standards. Financial services customers with operations in EMEA can feel confident that Atlassian Cloud Enterprise products address the compliance standards of some of the most stringent regions in the world, namely the European Banking Authority (EBA) and Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin) in Germany.

Atlassian addresses evolving regulations

When customers rely on Atlassian to manage the safety of their mission-critical products, they are entrusting Atlassian with their brand equity and the privacy of their company and customer data. That's why Atlassian has devoted the time and resources to fortifying Cloud Enterprise products with region-specific, enterprise-grade, industry-leading security requirements.

Atlassian has bolstered security and data privacy protocols to give their customers:

- ✓ Greater transparency in how data is stored, processed and secured.
- ✓ Access to audit and oversee capabilities to ensure they have the information to do their risk assessments.
- ✓ Improvements to breach notification processes that abides by the latest regulations.
- ✓ Increased commitment to the continuity of service in the event of bankruptcy or termination to ensure customers have adequate time to close out their obligations.

Learn more about Atlassian's commitment to compliance in your industry:

Reach out to your local Solution Partner for an outlined comparison of Atlassian's compliance controls, and how they correspond specifically to the [EBA](#), [BaFin](#), and [GDPR requirements](#).

WHAT YOU NEED TO KNOW ABOUT THE LATEST GDPR RULING

In an update to the Schrems II ruling last year, the Court of Justice of the European Union (CJEU) updated their guidance for Standard Contractual Clauses (SCCs), the mechanism in which companies providing services to European residents could transfer data from the EU to countries like the U.S in compliance with GDPR. In response, Atlassian has published new, compliant SCCs, which can be found within Atlassian's [Data Processing Addendum](#).

NCR drives payment evolution with Atlassian

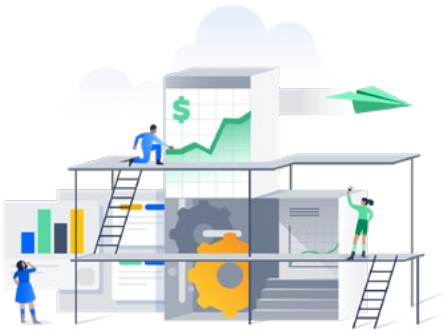


NCR, a global point of sale software provider with 36,000 employees, uses Atlassian Cloud products to keep all stakeholders in lockstep throughout strategic planning and daily execution to make sure they're hitting the mark on every dimension.

Take Atlassian customer, NCR, as a prime example of how sharing the compliance and security obligations with Atlassian has driven better business goals. Post-migration, Atlassian helped NCR accelerate their delivery timelines from every few months to every single day by providing an integrated solution that they could use across their organization that provided them with the security and compliance that their enterprise required.

“If you're using cloud-based offerings, you can focus on your core competencies – instead of worrying about infrastructure or headcount – to manage this environment 24/7/365. All that stuff you can brush aside because [Atlassian] is magically managing it.”

ARTHUR MELOY,
VP of Innovation and Development
Transformation, NCR



And they're not alone – **92 percent of Atlassian's financial services customers say the move to Cloud cut admin time by 11 percent.**

Future investments

Atlassian continues to double down on its commitment to bolster security and compliance programs in Atlassian Cloud to ensure that its policies maintain the integrity of the financial sector and consumer data. Atlassian plans to expand its compliance program to address US- and Australia-specific standards for Atlassian financial services customers. To stay on-top of the latest for Atlassian Cloud, [check out the roadmap.](#)

Want to learn more about Atlassian's commitment to data security and compliance?

Your local Atlassian Solution Partner will be in touch with you shortly.

